

**What is claimed is:**

- 1 1. A sunshade, comprising:
  - 2 a membrane having a first end, a second end, and a perimeter;
  - 3 a frame member being formed from a flexible twistable material, said frame member
  - 4 coupled to said membrane along said membrane perimeter, said frame member having a first
  - 5 shape being substantially curved when said frame member is in a curved configuration and a
  - 6 second shape being substantially planar and having an area less than an area of said first shape
  - 7 when said frame member is in a collapsed configuration; and
  - 8 a strap coupled proximate to said first end and said second end of said membrane to
  - 9 hold said frame member in a curved configuration.
- 1 2. The sunshade of claim 1, wherein said strap has first and second coupling mechanisms
  - 2 coupled thereto, wherein said first and second coupling mechanisms are coupled together
  - 3 when said frame member is in a curved configuration and separate from each other when said
  - 4 frame member is in a collapsed configuration
- 1 3. The sunshade of claim 1, wherein said frame member has a third shape being
  - 2 substantially planar when said frame member is in an extended configuration.
- 1 4. The sunshade of claim 2, wherein said first coupling mechanism is a hook fastener and
  - 2 said second coupling mechanism is a loop fastener.

1     5.     The sunshade of claim 2, wherein said first and second coupling mechanisms are  
2     movably coupled to said strap.

1     6.     The sunshade of claim 1, further comprising:  
2             an extension member coupled to said membrane, said extension member including  
3     means for anchoring said extension member relative to said membrane.

1     7.     The sunshade of claim 1, further comprising:  
2             an extension member coupled to said membrane, said extension member including an  
3     anchor member, the anchor member being configured to anchor said extension member  
4     relative to said membrane.

1     8.     The sunshade of claim 1, further comprising:  
2             a first extension member coupled to said membrane, said first extension member  
3     including a first anchor member, said first anchor member being configured to anchor said  
4     first extension member relative to said membrane;  
5             a second extension member coupled to said strap; and  
6             a second anchor member coupled to said second extension member, wherein said  
7     second extension member and said second anchor member are anchorable in a different  
8     direction relative to said membrane than said first anchor member.

1 9. The combination of the sunshade of claim 1 and a pillow removably attachable to said  
2 sunshade, said sunshade including an extension member coupled to said strap, and an anchor  
3 member coupled to said extension.

1 10. The sunshade of claim 1, further comprising:  
2 a pocket coupled to said membrane, said pocket being coupled to an inner surface of  
3 said membrane.

1 11. The sunshade of claim 6, wherein said membrane includes a retaining member coupled  
2 to said membrane, and said extension member passes through said retaining member when  
3 said extension member is positioned in a stored configuration.

1 12. A sunshade, comprising:  
2 a membrane having a first end, a second end, and a perimeter;  
3 a frame member being formed from a flexible twistable material, said frame member  
4 coupled to said membrane along said membrane perimeter, said frame member having a first  
5 shape being substantially curved when said frame member is in a curved configuration, and a  
6 second shape being substantially planar and having an area less than an area of the first shape  
7 when said frame member is in a collapsed configuration; and  
8 a strap coupled proximate to said first end and said second end of said membrane and  
9 holding said first and second ends in a predetermined relative position to define said first  
10 shape.

1 13. The sunshade of claim 12, wherein said strap provides tension coupling that defines  
2 the shape of said curved configuration of said frame member.

1 14. The sunshade of claim 12, wherein said strap has a first end and a second end, said  
2 strap having first and second coupling mechanisms coupled thereto, said first coupling  
3 mechanism and said second coupling mechanism being coupleable together to change the  
4 distance between said strap first end and said strap second end.

1 15. The sunshade of claim 14, wherein said first and second coupling mechanisms are  
2 movably coupled to said strap.

1 16. The sunshade of claim 12, wherein said strap first end is connected proximate to said  
2 membrane first end and said strap second end is connected proximate to said membrane  
3 second end.

1 17. The combination of the sunshade of claim 12 and a pillow removably attachable to  
2 said sunshade, said sunshade including an extension member coupled to said strap, and an  
3 anchor member coupled to said extension.

1 18. The sunshade of claim 12, wherein said frame member can be positioned in a first  
2 curved configuration with a first radius of curvature and a second curved configuration with a  
3 second radius of curvature, said first and second radii of curvature being different.

1 19. The sunshade of claim 18, wherein said second radius of curvature is infinite.

1    20.    A method of installing a sunshade relative to an article, the method comprising:  
 2            opening a sunshade into an extended configuration, said sunshade including a  
 3    membrane, a frame member coupled to said membrane, and a tension member coupled to said  
 4    membrane, said tension member including first and second coupling mechanisms coupled  
 5    thereto;  
 6            coupling said first coupling mechanism and said second coupling mechanism together,  
 7    said coupling of said first and second coupling mechanisms disposing said tension member in  
 8    a state in which it has a length sufficiently short to urge said sunshade into a curved  
 9    configuration; and  
 10          positioning said strap beneath a portion of the article.

1    21.    The method of claim 20, further comprising:  
 2            anchoring said sunshade relative to a support surface on which said sunshade is  
 3    placed.

1    22.    The method of claim 21, wherein said anchoring said sunshade includes extending an  
 2    extension member coupled to said membrane rearwardly of said sunshade and anchoring said  
 3    extension member relative to said sunshade to vary the angle between said sunshade and the  
 4    support surface.

- 1   23.    The method of claim 21, wherein said membrane is oriented in a non-twisted
- 2   orientation when said strap is positioned beneath a portion of the article, and said membrane is
- 3   oriented in a rotated orientation when said sunshade is anchored relative to a support surface.